

# travel

*with kids*



fusion | publishing

**brand  
new  
item**

travel with kids  
16.8 x 22.2 cm  
6.61 x 8.74 inches  
160 pages / Flexi cover

Anyone wanting to travel with children is immediately faced with many difficulties, the first being the question of which hotel to choose. Even within the large range of “hip” to “exclusive” hotels, not all hotels are truly child-friendly. Often an accommodation is labelled family-friendly, but this immediately raises the next question of what kind of family, and for children of what age? Apart from the all-inclusive vacation clubs that are specifically oriented for the needs of families, not all child-friendly hotels are best for every age group. With babies and toddlers, parents depend on services such as crib availability, bottle-warming, and babysitting. Children age 3 and up want to romp and play. Bigger, more independent kids have completely different interests and needs, such as sports activities and equipment, special dining areas in restaurants, access to computer games, or movie-watching, for example.

## **WHY THIS BOOK / USP**

Most of the time, the planning of a family holiday is a difficult job. The choice of the destination and the hotel is not easy in the first place, but to meet the wishes of every family member is nearly impossible. “Travel with Kids” will present in several editions the most beautiful hotels for families as well as special tips in the closer vicinity of the hotels.

- 160 pages
- 30 child-friendly hotels
- tips for parents and children of different age groups
- special tips in the vicinity of the hotel
- Combination of fun things to do with practical tips
- High quality layout with large pictures
- Full service information, incl. addresses, websites, phone no.
- Perfect gift idea
- Affordable price

## **THE MARKET / COMPETITION**

Times in which families were unwelcomed guests in hotels are over. More and more hotels all over the world have prepared themselves for children and their parents. However, it's still difficult to find these hotels, as only the internet and special editions of magazines offer help to find what families are looking for. “Travel with Kids” will not only present child-friendly hotels, the book will also feature the most interesting spots for little children and teenagers as well as for adults in the closer vicinity of the hotels. The combination of useful information and special tips will make this book an essential guide for parents.

## **TARGET GROUP**

The book is addressing parents with children of the age between 0-14. “Travel with Kids” is the ultimate guide for all families who are not willing to spend their vacation on a camping site in the absence of appropriate options. It is the perfect gift for parents and parents-to-be.



